

Empowering Connected Retail

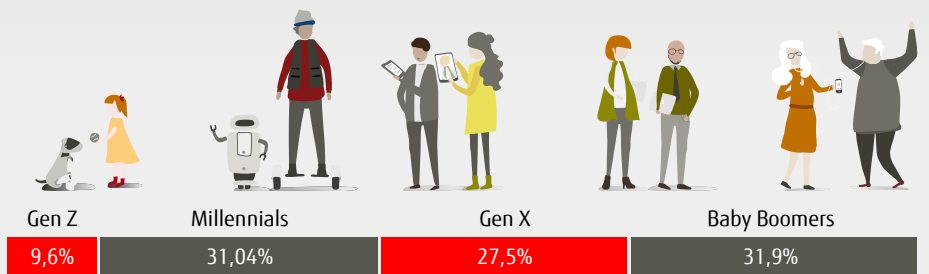


FUJITSU Integrated System
PRIMEFLEX powered by Intel®



End-to-end digitization delivers **best** customer experience at **optimal** cost

Who still buys in physical stores?³



73% of executives say technology lies at the heart of an organization's ability to lead.²

8 of 10 retailers in the Forbes Global 2000 tackle the challenges of digitization based on SAP apps⁴

We help overcome digital challenges with the experience of serving more than 10,000 SAP customers.

Unlocking the full potential with **ONE** infrastructure makes digitization **simpler, seamless and faster**

All in one integrated system with SAP TDI certified components: servers, storage, software, network

Pre-defined, pre-configured, pre-tested: everything is end-to-end harmonized

Seamless integration of Hybrid Cloud services

Support of the complete infrastructure from a single source

Count on unmatched performance



110,000 SD users
PRIMEQUEST 3800B2 sets new world record for SAP SD Benchmark with Windows Server 2016 and MS SQL Server⁵

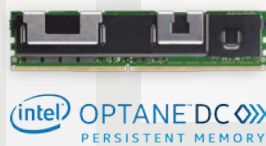


9.1 billion records
PRIMERGY RX4770 M5 sets new standards in the BW4HANA benchmark⁶

Leverage latest innovations

Intel® Optane™ DC persistent memory is blurring the line between DRAM and persistent storage for in-memory computing. Unlike DRAM, Intel Optane DC persistent memory retains its data if power to the server is lost or the server reboots, but it still provides near-DRAM performance. In SAP HANA operation this results in tangible benefits:

- Speed up shutdowns, starts and restarts many times over – significantly reduce system downtime and lower operational costs
- Greater availability of data for both customers and employees



6 to 12 times faster restarts possible depending on database size.

Shape your digital journey with a **trusted expert** in connected retail



30+ years experience in retail



SAP Global Partner for technology, services, hosting and cloud



82,000 stores use Fujitsu retail solutions every day



10000+ SAP customers



45+ years partnership with SAP



3500+ SAP specialists

^{1,2} Fit for Digital: Co-Creation in the Age of Disruption, November 2016

³ The 2019 Omni-Channel Retail Report • <https://www.bigcommerce.com/blog/omni-channel-retail/#where-consumers-shop-online>

⁴ <https://www.sap.com/dmc/industries/retail.html>

⁵ <https://www.sap.com/dmc/benchmark/2019/Cert19011.pdf>

⁶ <https://www.sap.com/dmc/benchmark/2019/Cert19012.pdf>

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